



IT & Telecom Conference

27 – 28 May 2009 Golden Tulip Muscat, Oman



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On behalf of Oman International Trade and Exhibitions (OITE), I am pleased to inform you of our upcoming 'COMEX IT and Telecom Conference' which is to be held between the 27th – 28th May 2009, at the Golden Tulip Muscat, Oman.

First, kindly allow me to provide you with a brief introduction to the event organiser. OITE is the Sultanate's premier events company with over 20 years experience in organising international trade fairs, conferences, festivals and events. OITE stands out in its focus to deliver meaningful events which bring together like-minded people and offer them exceptional opportunities. For detailed information on the company, please visit: www.oite.com.

The objective of the 'COMEX IT and Telecom Conference' is to provide a unique platform to explore and learn about the latest developments in technological solutions and applications available to the business sector. The conference will also prompt the required working solutions to combat the negative effects of the global economic downturn and secure a successful 2009.

The event is expected to be attended by distinguished industry professionals including major organisation presidents, CEOs, CIOs and CTOs, representatives from government sectors as well as the leading providers of the latest IT and Telecommunications technologies.

We warmly encourage your organisation to sponsor this event and would highly appreciate the opportunity to meet and discuss the most effective way for your company to have a presence at the 'COMEX IT and Telecom Conference'. Please call on +968 24 564303 or email: sherwin@oite.com

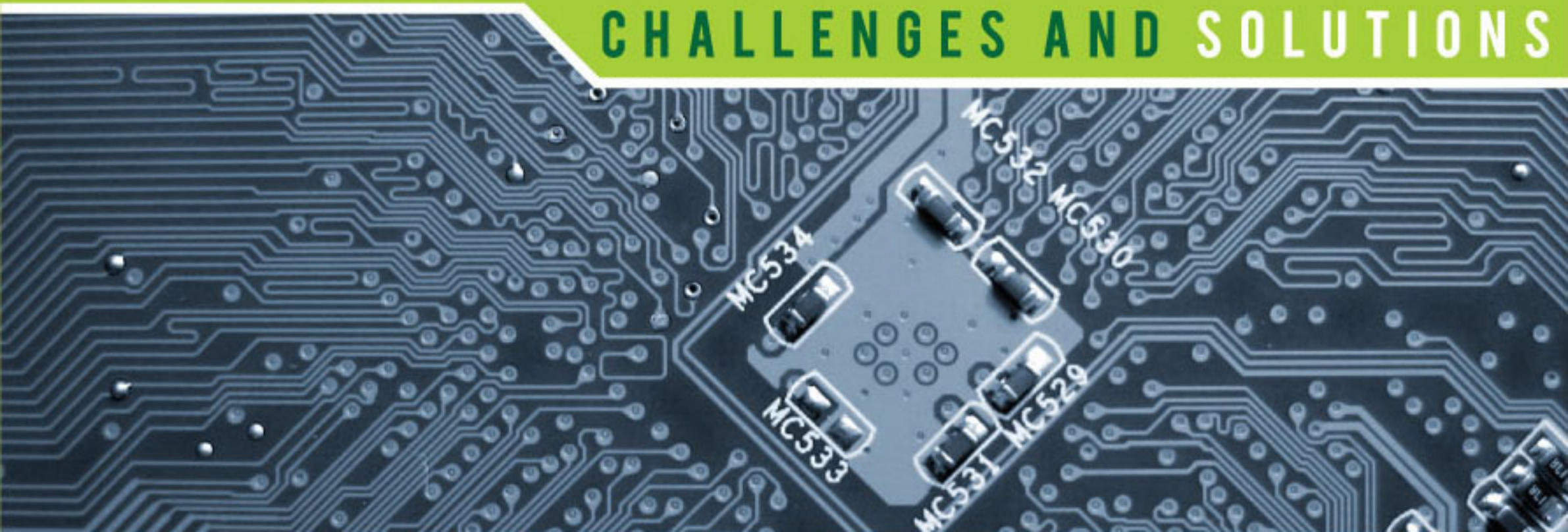
We look forward to welcoming you to this exciting conference!

Yours sincerely,

Sherwin Sevillena
Manager – Conferences
OITE Conferences and Training



CHALLENGES AND SOLUTIONS



COMEX 2009 is not just an exhibition: this time it provides an unparalleled platform to explore and learn about the very latest technology solutions and applications designed for the business sector.

The 'COMEX IT and Telecom Conference' is organised as a complementary sideline to the annual COMEX Exhibition. The event is comprised of a two day conference designed to provide a platform for IT and Telecom industry professionals, decision-makers and stakeholders. It is the best venue to exchange views, create strategies, address critical issues and present the latest research in IT and Telecom.

Key Objectives:

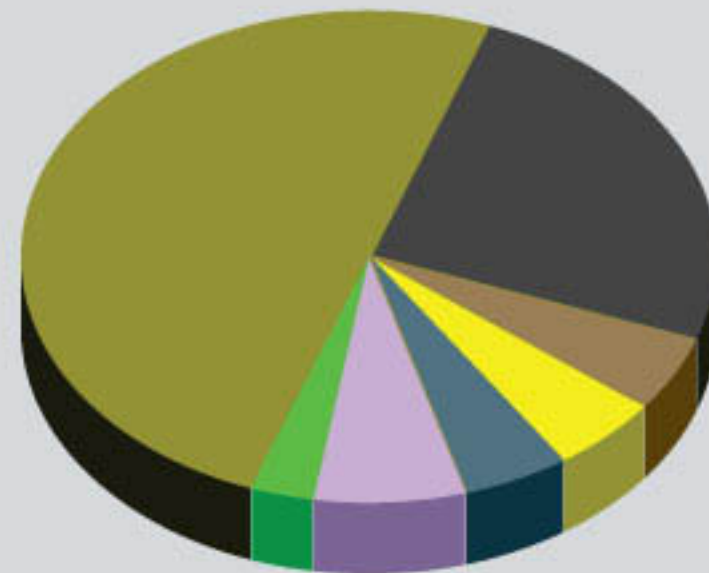
- ◆ Support the development and growth of the IT and Telecom sector
- ◆ Help industry stakeholders and professionals seek solutions to the effects of the global financial crisis, realign present IT strategies and identify solutions through the latest applications and information processes
- ◆ Provide fresh insights on how to operate more efficiently, minimise cost and overcome day-to-day challenges, whilst addressing customer requirements

Attendee Profile

The conference will be attended by a group of local and international decision makers from the IT and Telecom industry including:

- ◆ Representatives from Government Sectors
- ◆ Presidents, CEOs, CIOs and CTOs
- ◆ Executives from the Banking and Financial Sectors
- ◆ IT Directors and Managers
- ◆ IT and Telecom Consultants and Advisors
- ◆ Foreign and Local Investors
- ◆ IT Vendors and Suppliers

Who You Will Meet



◆ Corporate Executives	50%
◆ Technical	25%
◆ Sales and Marketing	5%
◆ Senior Management	5%
◆ Consultants	5%
◆ Public Sector	7%
◆ Others	3%

Sponsorship Opportunities

COMEX IT & Telecom Conference – A great place to learn and do business!

COMEX IT and Telecom Conference will present the latest developments and trends in the IT and telecom industry, gathering together many distinguished industry professionals in one unique learning and business environment. Familiarise yourself with the latest, state of the art solutions for your business whilst forging new allegiances.

Why sponsor this event?

- ◆ COMEX IT & Telecom Conference is where many new business contacts are made possible
- ◆ COMEX IT & Telecom Conference offers sponsorship packages which include month-long branding benefits through our extensive PR and Marketing campaigns
- ◆ Raise the profile of your company and meet local and regional industry and international leaders
- ◆ Show your company's commitment to the IT and Telecommunications industries
- ◆ Build strong alliances with government representatives and the major players of the industry
- ◆ Increase your brand recognition among the local and regional industry leaders and stakeholders
- ◆ Showcase and highlight new products, services and solutions to a targeted audience of senior executives and decision makers

For further information about the conference, please call +968 24 564303

For Participation and Sponsorship: **James Miller**, Sales Executive - Conferences, mobile: +968 97141205, e mail: james@oite.com

For Speakers and Programme: **Sherwin Sevilla**, Manager - Conferences, mobile: +968 98224094, e mail: sherwin@oite.com
 website: www.oite.com/cit



IT & Telecom Conference

27 – 28 May 2009 Golden Tulip Muscat, Oman

Organiser :

OITE
CONFERENCES & TRAINING



✉: PO Box 268, Postal Code 112, Ruwi, Sultanate of Oman

☎: + 968 24 564303

🌐: info@oite.com Website: oite.com/cit

Sponsorship Opportunities Available

Sponsoring this conference offers you an opportunity to meet face-to-face with international industry leaders and stakeholders. This is your opportunity to highlight products and services to a niche group of senior executives, professionals and policy makers from across the industry.

	Diamond	Platinum	Gold	Silver
Corporate Image/Profiling	✓	✓	✓	✓
Name & logo on all conference promotional materials according to the level of patronage	✓	✓	✓	✓
Name & logo on conference banners according to the level of patronage	✓	✓	✓	✓
Link from conference website to your organisation website	4	3	2	1
Complimentary passes to attend the conference	4	3	1	1
Display of roll-up banners at the venue (.84m width x 2m height)	✓	✓	✓	✓
Name & logo on the conference programme according to the level of patronage	✓	✓	✓	✓
Acknowledgement in the conference and event press releases	✓	✓	✓	✓
Opportunity to distribute/place promotional materials at the venue	✓	✓	✓	✓
30 secs. promotional video on screens during breaks	✓			

PAYMENT TERMS

- Full payment should accompany this completed sponsorship form.
- Payment for Domestic Sponsor should be made in Rial Omani by company cheque only in favour of **Oman International Trade & Exhibitions.**
- Payment for International Sponsor is to be made in US Dollars by direct transfer. Bank Transfer details are as follows:
Beneficiary Name/In Favour of : OMAN INTERNATIONAL TRADE & EXHIBITIONS LLC
Beneficiary's Account No. : 0039 40242 0081 013
Beneficiary's Account with Bank : BANK MUSCAT, CORPORATE BRANCH, RUWI, SULTANATE OF OMAN
Swift Code : BMJUSOMRXXX
Beneficiary's Bank Address : PO Box 134, Ruwi, PC 112, Sultanate of Oman
Correspondent/Intermediary Bank : JP Morgan Chase Bank, 4, New York Plaza-15th floor, New York, N.Y. 1004, USA.
Swift Code : CHASUS33XXX; ABA 021000021

All details aforementioned are for one account and should be fully used for the transfer, without which, transfers cannot be effected to our account.
All transfers made should be net amount exclusive of Bank transfer charges and for all purposes amount received in our bank account will be considered the transferred amount.

- Cheque payments for International Sponsors will not be accepted.

Thank you for informing your bank that all bank charges for transfer are at your own expense.

I/We have read the sponsorship conditions and in the event of this application being granted wholly or partly we undertake to observe and be bound by them.

Organisation: _____ Address: _____

Contact Person: _____ Designation: _____

Tel: _____ Fax: _____

Signature: _____

Date: _____

Web: _____ E-mail: _____

PARTICULARS	Diamond	Platinum	Gold	Silver
Sponsorship Fees in RO.	2500	2000	1500	1000
Sponsorship Fees in US\$.	6579	5263	3947	2632
Please tick (✓) your sponsorship option				

SPONSORSHIP CONDITIONS:

- The sponsorship form must be signed by the General Manager or an authorised person of the company. The original to be returned along with sponsorship payment to the aforementioned Organiser's address.
- Sponsorship amount agreed should be paid in full, along with the Sponsorship Form (SF). No cancellation of the sponsorship will be accepted once it is confirmed. OITE reserves the right to claim full money as per the sponsorship form (SF) if the same is not paid. The Organiser reserves the right to claim an additional 2% interest per month in addition to the sponsorship fees from the Sponsor. This will commence from the opening date of the conference.
- An invoice will be sent upon receipt of the duly completed sponsorship form.
- Due to unforeseen circumstances, the programme may change and OITE reserves the right to alter the venue and / or speakers.

Organisation Seal/Stamp: _____