

SPONSORSHIP APPLICATION CONTRACT (SAC)



7 - 9 April 2008

Timings : 10:00 to 1:00, 5:00 to 9:00

Venue : Oman International Exhibition Centre

Organisers :

OITE



✉ : PO Box 268, Postal Code 112, Ruwi, Sultanate of Oman

☎ : + 968 24 564303 ☎ : + 968 24 565165, 24 561176

✉ : info@oite.com

Website: oite.com/edutech

EDUTECH Sponsorship Benefits	Platinum	Gold	Silver	Registration Desk	Visitor Bag	Direct Mailing Advertisement	Welcome Sponsor
Corporate Image / Profiling	✓	✓	✓				✓
Name & logo on all Expo promotional materials according to the level of patronage	✓	✓	✓				✓
Complimentary Expo space with shell scheme and services	27m ²	18m ²	9m ²				
Name & logo on Expo Main Banner according to the level of patronage	✓	✓	✓	✓			✓
Link from Expo Website to your organisation Website	✓	✓	✓	✓	✓		✓
Advertisement in Expo catalogue	Full Page	Full Page	Half Page				
Two pop up banners in the V.I.P area at the expo centre							✓
Name & Logo on front inside cover of Expo Catalogue according to the level of patronage	✓	✓	✓	✓	✓		✓
Signage to display as Welcome Sponsor in the V.I.P area on the inauguration day							✓
Opportunity to distribute/place promotional products in environment-friendly visitor bags (as applicable)	✓	✓	✓	✓	✓		
Opportunity to advertise in 2 colour on one side of environment-friendly visitor bags (2,000 Nos.)					✓		
Opportunity to advertise on expo registration desk (3m x 1m, provided by OITE)				✓			
Opportunity to advertise in 4 colour on one side of direct-mailer (2000 Nos.) printed & mailed by OITE, design to be provided by Sponsor						✓	

I/We have read the Sponsorship Conditions overleaf and in the event of this application being granted wholly or partly we undertake to observe and be bound by them.

PAYMENT TERMS

- Full payment should accompany this completed application form.
- Payment for Domestic exhibitors should be made in Rial Omani by company cheque only in favour of **Oman International Trade & Exhibitions.**
- Payment for International exhibitors is to be made in US Dollars by direct transfer. Bank Transfer details are as follows:
 Beneficiary Name/In Favour of : OMAN INTERNATIONAL TRADE & EXHIBITIONS
 Beneficiary's account No. : 0039 40242 0081 013
 Beneficiary's Account with Bank : BANK MUSCAT, CORPORATE BRANCH, RUWI, SULTANATE OF OMAN
 Swift Code : BMUSOMRXXX
 Beneficiary's Bank Address : PO Box 134, Ruwi, PC 112, Sultanate of Oman
 Correspondent/Intermediary Bank : JP Morgan Chase Bank, 4 , New York Plaza-15th floor, New York, N.Y. 1004, USA.
 Swift Code : CHASUS33XXX; ABA 021000021

All details aforementioned is for one account and should be fully used for the transfer, without which transfers cannot be effected to our account.

All transfers made should be net amount exclusive of Bank transfer charges and for all purposes amount received in our bank account will be considered the transferred amount.

- Collection charges will be applicable and paid by the exhibitor if application payment not in compliance of point 3 for:
 Drafts/Cheques drawn on a US Bank for amount upto US\$ 10,000 = US\$ 20 Only
 Drafts/Cheques drawn on a US Bank for amount above US\$ 10,000 = US\$ 30 Only
 Drafts/Cheques drawn on other than US bank upto US\$ 10,000 = US\$ 30 Only
 Drafts/Cheques drawn on other than US bank above US\$ 10,000 = US\$ 45 Only

Thank you for informing your bank that all bank charges for transfer are at your own expense.

PARTICULARS	Platinum	Gold	Silver	Registration Desk	Visitor Bag	Direct Mailing Advertisement	Welcome Sponsor
Sponsorship Fees in RO.	2500	2000	1250	2000	2000	500	2500
Sponsorship Fees in US\$.	6545	5240	3275	5240	5240	1310	6545
A. Please tick (✓) your sponsorship option							

VISA FORMALITIES

The organisers will process visas* for exhibitors. Charges for visas are to be paid in advance and are as follows:

VISA	RO per Visa	US\$ per Visa	Total Visas Required
Visa Cost (non-refundable) (Applicable for payment upon request for visas)	20	53	
B. Total : RO / US\$	[]		

* Visas sent by courier will be charged extra. Visas will be issued at the discretion of the Director General of Immigration, Royal Oman Police. Visa application/ deposit charges are subject to change without prior notice. All concerned will be informed if change of price is implemented.

C = Grand Total of A + B (Net Amount to be transferred) RO/US\$ []

Organisation: _____ Address: _____

Contact Person: _____ Designation: _____

Tel: _____ Fax: _____ Web: _____ E-mail: _____

Signature: _____

Date: _____

Organisation Seal/Stamp:

NB: The Sponsorship Application Contract must be signed by the General Manager or an authorised person of the company. The original to be returned along with Sponsorship payment to the aforementioned organiser's address

SPONSORSHIP CONDITIONS



1. All payments for Sponsorship/Participation should be paid in full, along with the Sponsorship Application Contract (SAC), failing which, the Organisers reserve the right to claim an additional 2% interest per month in addition to the sponsorship fees from the Sponsor. This will commence from the opening date of the Exhibition (7 April 2008).
2. No cancellation of Sponsorship Application Contract (SAC) will be accepted once it is confirmed. OITE reserves the right to claim full money as per Sponsorship Application Contract (SAC) if the same is not already paid. The Organisers reserve the right to claim an additional 2% interest per month in addition to the sponsorship fees from the Sponsor. This will commence from the opening date of the exhibition (7 April 2008).
3. The agreement to sponsor is irrevocable by the Sponsor and at its discretion the Organisers will agree to cancel the contract or refund any part of the payments already made.
4. Only the products and the organisation name entered in the application form will be allowed to be displayed on the stand. No sub-letting or exchange of any part of the space applied for or Shell Scheme Service or Optional Stand Service, Electrical items are permitted.
5. All mock-ups & stall setups should be completed on or before 8.00 pm 6 April 2008. All mock-ups built should be as per drawings prior approved by organisers.
6. Stands/ Space must be occupied by 8.00 am 7 April 2008 otherwise the Organisers reserve the right to re-let the space or deal with it any way they see fit and claim full amount as per bookings made.
7. Sponsors are wholly responsible for the safety of their exhibits, employees, public and themselves before/during/after the Exhibition. Sponsors are not permitted to conduct demonstrations using live fire or heated oil. The Organisers will not accept responsibility / liability for loss or damage whatsoever caused to any exhibit, property of any Sponsor or the general public.
8. Sponsors are not allowed to bring into the Exhibition area/stands any exhibit or any substance, which is liable to cause harm to the public or cause a fire or explosion. The Organisers may in their absolute discretion demand the removal of, or take steps themselves to remove, any such exhibit or substance at the Sponsor's expense.
9. Except with the express written permission of the Organisers, only officially appointed contractors may be used for any electrical and stand building work, for supply of cranes or other lifting apparatus.
10. For any sensitive electrical equipment brought to the venue, the Sponsors should have a back-up of Uninterruptible Power Supply (UPS) to avoid damage to equipment in case of power failure/fluctuation which is beyond the control of the Organisers.
11. The Organisers shall not be held responsible for the loss or damage to any property of the Sponsor or any person before/during/after the exhibition dates caused by theft, fire, defect in the Exhibition Hall (The Hall), storm, tempest, lightning, national emergency, national mourning, civil unrest, war, labour disputes, lockouts, explosions, acts of God and general cause of force majeure whether or not ejusdem generis with foregoing or any cause not within the Organisers control or for any loss or damages sustained in the event that the opening or holding of the Exhibition is cancelled, prevented, postponed or abandoned for any loss or damage to the basic Shell Scheme stand provided. Sponsors are advised to take out an appropriate insurance cover for the purpose of indemnifying the Organisers as aforesaid and also cover themselves against all risks anticipated/associated with their sponsorship and, more explicitly, in respect of those conditions herein for which the Organisers have expressed not to be responsible.
12. In no event shall the Sponsor have any claim for damages of any kind against the Organisers in respect of any loss or damage consequent upon cancellation, breakdown prevention or any postponement or abandonment of the Sponsor by reason of the happening of any of the events referred to in condition 11 or otherwise the Hall becoming wholly or partially unavailable for the holding of the Exhibition for reasons which may be within or beyond the Organiser's control and the Organisers shall be entitled to retain all sums paid by the Sponsor or such part thereof as the Organisers shall consider necessary. If in the opinion of the Organisers by rearrangement or postponement of the period of Exhibition or by substitution of another hall or building or in any other reasonable manner, the Exhibition can be carried out, these conditions shall be binding upon the parties except as to size and position as to which any modification or rearrangement shall be determined by the Organisers.
13. The Sponsors shall hold the Organisers safe and harmless from all loss or damages suffered directly or indirectly arising out of any act or default or negligence of any servant, agent, employee, printer, publisher, service provider, advertising agency or subcontractor of the organiser.
14. All display, advertising exhibits and stand arrangements shall be appropriate to the subject matter of the Exhibition in the sole opinion of the Organisers and shall be tasteful and of a suitable high standard and shall not contravene or conflict with any moral or local custom and if in the opinion of the Organisers, the Sponsor is in breach of this clause, the Organisers may direct the Sponsor to rectify any such breach and the Sponsor shall act immediately accordingly.
15. In the event of a breach of any conditions for sponsorship or payment, the Organisers reserve the right in all cases to retain all monies paid by the Sponsor and have a lien/retain all goods of the Sponsor and at the discretion of the Organisers, auction or sell goods of the Sponsor to recover the money due to the Organisers and recover further money from the Sponsor as provided herein along with storage and transportation charges, legal and solicitor charges associated with the same.
16. An Exhibitor's manual will be issued to the Sponsor containing detailed information/guidelines for sponsorship in the Exhibition. All conditions and details contained therein are binding on all Sponsors and appointed agents for the Exhibition and must be complied with, without exception.
17. Catalogue entries will be included in the Exhibition Catalogue only if they are submitted on or before 24 March 2008.
18. All personal halogen lamps, spot lights used in the exhibition should be paid as per standard rates before installing failing which the organisers will confiscate it. Swapping of Shell Scheme and/or Optional items is not allowed, the exhibitor is liable for payment if items found in the allocated stand.
19. The Organisers cannot accept any complaint or claim against them unless submitted in writing two days after the closing of the exhibition. Moreover, any theft claim which requires to be reported to official authorities by the organisers should be submitted in Arabic on the same day of the theft/claim along with relevant supporting details and insurance certificate.
20. Sponsors selling/displaying consumable food products should display manufacture date, country of origin and expiry date on each unit along with the price tag.
21. Smoking is not permitted at the venue.
22. Eating is not allowed at the venue except in the cafeteria.
23. Sponsors are not allowed to display posters or signages with words such as "Sale", "Special Offer", "Discount" or "Clearance Sale". This is required as per local law of the Sultanate of Oman and any Sponsor in breach of this condition will be liable directly for the consequences with the concerned authorities without any liabilities to the Organisers.