

Unparalleled Networking and Business Opportunities



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HME

HEAVY MACHINERY &
CONSTRUCTION EQUIPMENT EXPO

4 - 6 August 2009

Timing : 10:00 a.m. to 1:00 p.m. & 5:00 p.m. to 8:30 p.m.

Venue : Oman International Exhibition Centre

www.oite.com/hme

Media Partners:

MAKINA TIMES
المكينات
THE HEAVIEST MAGAZINE ON EARTH

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Experience a power-packed platform!

HME 2009 provides unparalleled networking opportunities and up-to-date valuable insights from the world's leading construction, manufacturing technologies and machinery providers!

A highly anticipated event by both buyers and sellers alike, HME 2009 is the venue where construction operators, developers, manufacturers, industrialists, hardware and building material suppliers, government investors and bidders, network and do business under one roof!



WHY HME?

- ◆ HME provides a multitude of opportunities to interact with decision makers from all industries in one location
- ◆ A unique chance to demonstrate your products to a much larger audience
- ◆ A convergence point for various competitors and suppliers from across the region and beyond
- ◆ Meet the industry's professionals with high purchasing power
- ◆ Strengthen existing clientele and promote your company to leading industry players
- ◆ Powerful media campaign and effective promotional materials to encourage quality footfalls



HME 2009 - your pathway to meet the growing construction and industrialisation demands



Who Exhibits at HME?

- ◆ **All Kinds of Construction Machinery and Vehicles**
Earth Moving Equipment, Foundation and Demolition Equipment, Tower Cranes, Precast Factory Machinery, Ready Mix Technology, Construction Technologies, Construction Chemicals, Road Construction Machinery, Mining and Mineral Extraction Machinery and more
- ◆ **All Kinds of Industrial Machinery and Equipment**
CNC/SPM Machinery, Robotics and Automation, Chemical and Pharma Machinery, Steel Metal Working Machinery, Textile Machinery and Accessories
- ◆ **Hardware**
Abrasives, Machinery Tools Accessories, Door/Window and Furniture Hardware, Fasteners, DIY Tools, Grinding and Drilling Tools (Power Tools) and more
- ◆ **Other Services**
Building Model Systems, CAD/CAM Systems and more

Visitors Profile

- ◆ Contractors and Builders
- ◆ Industrialists
- ◆ Manufacturers
- ◆ Building Material Suppliers/Traders
- ◆ Wholesalers, Dealers and Retailers
- ◆ Government and Municipal Officials
- ◆ Public Sector Clients
- ◆ High Net Worth Individuals

Lifting Attendance by:

- ◆ Advertisements in leading newspapers, trade publications and websites
- ◆ A proven and effective PR and marketing campaign ensuring special coverage for your company, brand and products in the country's leading newspapers, websites, before, during and after the show
- ◆ Strategic display of banners at key establishments and locations across the city
- ◆ Direct marketing, telemarketing, match making, promotional tie-ups and much more



Why Exhibit in Oman?

Construction and Industrial Estates

- ◆ Oman's construction sector is expected to grow at an average annual rate of 8.7% over 2008 - 2012 and to reach a value of US\$ 2.5 billion over the forecast period. (Source: Business Monitor International)
- ◆ A series of bridges valued at RO 40 million by Muscat Municipality are now under construction. The government is investing US\$ 1.2 billion in road construction across the country.
- ◆ Oman will invest more than US\$ 3 billion for the development of two major airports, Seeb and Salalah; and for the construction of a new airport in Sohar. (Source: Oman Economic Forum)
- ◆ Oman is aiming to become one of the Gulf region's top iron and steel producers, with plans to invest US\$ 5 billion to boost productivity; and to construct new facilities. (Source: AME info)

Real Estate

- ◆ The government signed an RO 148 million worth agreement for the construction of 2,200 housing units; including the construction and lighting of 142-kilometer roads. (Source: Times of Oman)
- ◆ A RO 700 million investment plan for real estate projects has been scheduled from 2008 - 2013, including a RO 22 million Qurm Garden Complex, a premium residential-cum-commercial complex, exclusive environment-friendly resorts and a string of residential and commercial projects. (Source: Zawya.com)
- ◆ Total investment in the six phases of Mirbat Beach, a tourism and residential development project in the Dhofar Governorate is estimated at US\$ 30 billion over the next 15 years. (Sources: Oman Observer, Zawya.com)
- ◆ The country is set to build 23 new hotels towards 2011 to cater to the rapidly growing tourism sector. (Source: Middle East HOTELIER)

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المنظمون : **العمانية للمعارض والتجارة الدولية**

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