



**Origin &
Excellence**
Oman Show

MUSCAT: 25 - 28 November 2009
Timing :10:00 am to 1:00 pm, 5:00 pm to 9:00 pm
Venue : Oman International Exhibition Centre

Organiser : **OITE**



✉: PO Box 268, Postal Code 112, Ruwi, Sultanate of Oman
 ☎: + 968 24 564303 📠: + 968 24 565165, 24 561176
 📧: info@oite.com Website: www.oite.com/originoman

Origin & Excellence Oman Show Sponsorship Benefits	Lead	Platinum	Gold	Silver	Registration Desk	Visitor Bag	Welcome Sponsor
Corporate Image/Profiling							
Name & logo on all expo promotional materials according to the level of patronage	✓	✓	✓	✓			✓
Complimentary expo space with shell scheme and services	36m ²	27m ²	18m ²	9m ²			
Name & logo on expo main banner according to the level of patronage	✓	✓	✓	✓	✓		✓
Link from expo website to your organisation website	✓	✓	✓	✓	✓	✓	✓
Advertisement in expo catalogue	Double Spread	Full Page	Full Page	Half Page			
Two roll up banners in the V.I.P area at the expo centre (Design to be provided by Sponsor)	✓						✓
Name & logo on front inside cover of expo catalogue according to the level of patronage	✓	✓	✓	✓	✓	✓	✓
Signage to display as welcome sponsor in the V.I.P area on the inauguration day (Provided by OITE)							✓
Opportunity to distribute/place promotional products in visitor bags (as applicable)	✓	✓	✓	✓	✓	✓	
Opportunity to advertise in 2 colour on one side of visitor bags (2000 Nos.) (Design to be provided by Sponsor)						✓	
Opportunity to advertise on expo registration desk (3m x 1m, provided by OITE)					✓		

I/We have read the sponsorship Conditions overleaf and in the event of this application being granted wholly or partly we undertake to observe and be bound by them.

PAYMENT TERMS

1. Full payment should accompany this completed application form.
2. Payment for Sponsors should be made in Rial Omani by company cheque only in favour of **Oman International Trade & Exhibitions.**

PARTICULARS	Lead	Platinum	Gold	Silver	Registration Desk	Visitor Bag	Welcome Sponsor
Sponsorship Fees in RO.	5000	3000	2500	1500	2000	2500	2500
Sponsorship Fees in US\$.	13158	7895	6579	3947	5263	6579	6579
A. Please tick (✓) your sponsorship option							

Organisation: _____ Address: _____ Country: _____

Contact Person: _____ Designation: _____ Mobile: _____

Tel: _____ Fax: _____

E-mail: _____ Web: _____

Signature: _____

Date: _____

Organisation Seal/Stamp:

NB: The Sponsorship Application Contract must be signed by the General Manager or an authorised person of the company. The original is to be returned along with Sponsorship payment to the aforementioned organiser's address.

SPONSORSHIP CONDITIONS

1. Definitions: The term 'Sponsor' shall mean any company, partnership, firm, organisation or individual to whom space has been allocated for the purpose of exhibiting, advertising and sponsorship and shall include their employees, contractors, suppliers and agents. The term 'Exhibition' shall mean any exhibition or event run by Oman International Trade & Exhibitions (OITE) and in particular shall mean the event detailed on the Sponsorship Application Contract (SAC). The term 'Organiser' shall mean Oman International Trade & Exhibitions (OITE) and its employees. The term 'Venue' shall mean any exhibition hall, conference facility, hotel or other such building and in particular shall mean the venue listed in the Sponsorship Application Contract (SAC) and anywhere within the precincts of such location under the control of the Organiser for the purposes and duration of the event. The term 'Contract' shall mean the Sponsorship Application Contract (SAC) which is formed by the acceptance and signing of the SAC form.
2. The time and duration of the exhibition shall be at the discretion of the Organiser. In the event of any change the Organiser shall notify the Sponsor of the opening and closing times no later than 7 days prior to the date of the exhibition.
3. All payments for sponsorship/participation should be paid in full, along with the Sponsorship Application Contract (SAC), failing which, the Organiser reserves the right to claim an additional 2% interest per month in addition to the sponsorship fees from the Sponsor. This will commence from the opening date of the exhibition (25 November 2009).
4. No cancellation of the Sponsorship Application Contract (SAC) will be accepted once it is confirmed. The Organiser reserves the right to claim the full amount as per the Sponsorship Application Contract (SAC) if the same is not already paid and claim an additional 2% interest per month in addition to the sponsorship fees from the Sponsor. This will commence from the opening date of the exhibition (25 November 2009).
5. The agreement to sponsor is irrevocable by the Sponsor and in the event of cancellation or no show full participation fees is liable to be paid by the Sponsor.
6. A high resolution (Adobe Illustrator or EPS file) corporate logo of the Sponsor should be submitted within a week of signing the contract for the event along with specifications of the exact colour in CMYK and the specifications in terms of size of the logo. The size of the logo will be reduced or increased proportionately to suit the artwork. The Organiser will use the logo as per the colours specified and will not be held responsible for any negligence of the printer, publisher, advertising agency or any subcontractor of the Organiser. If the logo is not provided in the requested format the Organiser will not be held responsible for poor quality reproduction of the logo in any marketing materials.
7. Only the products and the organisation name entered in the application form will be allowed to be displayed on the stand. No sub-letting, sharing or exchange of any part of the space applied for or shell scheme service, optional stand service or electrical items are permitted. Any area occupied in excess of the contracted area will be charged as per the participation fee without discount.
8. All mock-ups & stall setups should be completed on or before 8:00 pm on 24 November 2009. All mock-ups built should be as per drawings prior approved by the Organiser and should be 3 dimensional, showing all the sides.
9. Stands/Space must be occupied by 8:00 am on 25 November 2009, otherwise the Organiser reserves the right to re-let the space or deal with it any way it sees fit and claim full amount as per the booking made.
10. The Sponsor is wholly responsible for the safety of their exhibits, employees, public and themselves before/during/after the exhibition. The Sponsor is not permitted to conduct demonstrations using live fire or heated oil. The Organiser will not accept responsibility/liability for loss or damage whatsoever caused to any exhibit, property of any Sponsor or the general public.
11. The Sponsor is not allowed to bring into the exhibition area/stands any exhibit or any substance, which is liable to cause harm to the public or cause a fire or explosion. The Organiser may in their absolute discretion demand the removal of, or take steps themselves to remove any such exhibit or substance at the Sponsor's expense.
12. Except with the express written permission of the Organiser, only officially appointed contractors may be used for any electrical and stand building work, for supply of cranes or other lifting apparatus.
13. For any sensitive electrical equipment brought to the venue, the Sponsor should have a back-up of Uninterruptible Power Supply (UPS) to avoid damage to equipment in case of power failure/fluctuation which is beyond the control of the Organiser.
14. The Organiser shall not be held responsible for the loss or damage to any property of the Sponsor or any person before/during/after the exhibition dates caused by theft, fire, defect in the exhibition hall (The hall), storm, tempest, lightning, national emergency, national mourning, civil unrest, war, labour disputes, lockouts, explosions, acts of God and general cause of force majeure whether or not ejusdem generis with foregoing or any cause not within the Organiser's control or for any loss or damages sustained in the event that the opening or holding of the exhibition is cancelled, prevented, postponed or abandoned for any loss or damage to the basic shell scheme stand provided. The Sponsor is advised to take out an appropriate insurance cover for the purpose of indemnifying the Organiser as aforesaid and also cover themselves against all risks anticipated/associated with their sponsorship and more explicitly, with respect to the conditions herein for which the Organiser has expressed not to be responsible.
15. The Organiser retains the right to change the venue without prior notification including if they deem it to be in the interests of the event, or for reasons beyond their control. In no event shall the Sponsor have any claim for damages of any kind against the Organiser with respect to any loss or damage consequent upon cancellation, breakdown prevention or any postponement or abandonment of the exhibition by reason of the happening of any of the events referred to in condition 14 or otherwise the hall becoming wholly or partially unavailable for the holding of the exhibition for reasons which may be within or beyond the Organiser's control and the Organiser shall be entitled to retain the full amount paid by the Sponsor or such part thereof as the Organiser shall consider necessary. If in the opinion of the Organiser by rearrangement or postponement of the period of exhibition or by substitution of another hall or building or in any other reasonable manner, the exhibition can be carried out, these conditions shall be binding upon the parties except as to size and position as to which any modification or rearrangement shall be determined by the Organiser.
16. The Sponsor shall hold the Organiser safe and harmless from all loss or damages suffered directly or indirectly arising out of any act or default or negligence of any servant, agent, employee, printer, publisher, service provider, advertising agency or subcontractor of the Organiser.
17. All display, advertising exhibits and stand arrangements shall be appropriate to the subject matter of the exhibition in the sole opinion of the Organiser and shall be tasteful and of a suitable high standard and shall not contravene or conflict with any moral or local custom and if in the opinion of the Organiser, the Sponsor is in breach of this clause, the Organiser may direct the Sponsor to rectify any such breach and the Sponsor shall act immediately accordingly.
18. In the event of a breach of any conditions of the sponsorship or payment, the Organiser reserves the right in all cases to retain the full amount paid by the Sponsor and have a lien / retain all goods of the Sponsor and at the discretion of the Organiser, auction or sell goods of the Sponsor to recover the money due to the Organiser and recover further money from the Sponsor as provided herein along with storage and transportation charges, legal and solicitor charges associated with the same.
19. An exhibitor manual will be issued to the Sponsor containing detailed information/guidelines for sponsorship in the exhibition. All conditions and details contained therein are binding on all Sponsors for the exhibition and must be complied with, without exception.
20. Catalogue entries will be included in the exhibition catalogue only if they are submitted on or before 11 November 2009.
21. All personal halogen lamps, spot lights used in the exhibition should be paid as per standard rates before installing failing which the Organiser will confiscate it. Swapping of shell scheme and/or optional items is not allowed, the Sponsor is liable for payment of the items found in the allocated stand.
22. The Organiser cannot accept any complaint or claim against them unless submitted in writing within two days of the closing of the exhibition. Moreover, any theft claim which requires to be reported to official authorities by the Organiser should be submitted in Arabic on the same day of the theft/claim along with relevant supporting details and the insurance certificate.
23. Sponsors selling/displaying consumable food products should display manufacture date, country of origin and expiry date on each unit along with the price tag.
24. Smoking is not permitted at the venue.
25. Eating is not allowed at the venue except in the cafeteria.
26. The Sponsor is not allowed to display posters or signages with words such as "Sale", "Special Offer", "Discount" or "Clearance Sale". This is required as per local law of the Sultanate of Oman and any Sponsor in breach of this condition will be liable directly for the consequences with the concerned authorities without any liabilities to the Organiser.
27. No nails, screws, bolts or other fixtures may be driven into any part of the venue, including floors. Nor may any part of the venue be damaged or disfigured in any way. Should any such damage or disfigurement occur, the Sponsor responsible shall be directly liable for any reparation charges incurred by the venue owner.
28. The Sponsor is responsible to the Organiser for ensuring that its stand is maintained in a clean and orderly state. No storage space is available in the hall and the Sponsor must ensure that all packing materials and empty cartons are removed from the premises before the opening of the exhibition.
29. The Sponsor undertakes not to disclose to any third party, other than to its professional advisers or as required by law or as agreed by the Organiser, any confidential information relating to the business or affairs of the Organiser.
30. The Sponsor hereby indemnifies the Organiser against any loss, damages or expenses incurred or suffered by the Organiser (including consequential loss which shall include but not be limited to loss of profit, loss of anticipated savings and other economic loss) as a direct result of an act or omission on the part of the Sponsor in relation to the contract.
31. If any term or provision in this contract shall in whole or in part be held to any extent to be illegal or unenforceable under any enactment or rule of law that term or provision or part shall to that extent be deemed not to form part of this contract and the enforceability of the remainder of this contract shall not be affected.
32. Event layout plan is subject to change without any prior notice and the Organiser shall not be held responsible for any damages claimed whatsoever.